



BIOGRAPHY

Michael Aron is a graphic designer working in New York City. In 2009, he left his position as Art Director at Ross Culbert & Lavery, Inc. where Mr. Aron was responsible for annual reports, websites and videos for clients such as Simpson Thacher, Milbank, and Ameriprise Financial.

From 1993 through 2003 Mr. Aron was a partner in a mid-size graphic design firm Calfo Aron LLC which produced corporate communications, videos, and advertising for clients such as the New York Philharmonic, Boston Properties and PricewaterhouseCoopers.

Prior to 1993 Mr. Aron owned Michael Aron and Company, was a Senior Designer at The Pushpin Group, and a Designer at Herb Lubalin Associates.

Michael S. Aron attended the Academy of Fine Art and Design in Genk, Belgium, and received his BFA from The Cooper Union for the Advancement of Science and Art in New York City.

Mr. Aron has taught at Parsons School of Design and has lectured at New York University and The Cooper Union. His work is included in the collection of The Library of Congress. He has also contributed to the books *Design Career: Practical Knowledge for Beginning Graphic Designers*; *Designing with Illustration*; *Logo, Font & Lettering Bible*; *Typography Essentials*; and *Sourcebook for Visual Ideas*.



CLIENTS

What follows is a partial list of clients for whom Michael Aron has done work while either at his own firm or while employed at other firms.

Ameriprise Financial	Insignia/ESG
Arden Realty	Jones Lang LaSalle
The Bank of New York	Lend Lease
Boston Properties	McGraw-Hill
Business Week	Milbank, Tweed, Hadley & McCloy
Cahill Gordon & Reindel	Morgan & Finnegan LLP
Carnegie Council	Murray Hill Properties
Carnegie Hall	New York City Opera
CB Richard Ellis	New York Philharmonic
Coopers & Lybrand	Olmstead Properties
Cushman & Wakefield	OSI Pharmaceuticals
Debevoise & Plimpton	Patterson Belknap Webb & Tyler
Dechert	PricewaterhouseCoopers
Deloitte & Touche	Rockresorts
Duke Associates	Scholastic, Inc.
Embassy Suites	School of American Ballet
Entwistle & Cappucci	Simpson Thacher & Bartlett
Equitable	Taberna Capital Management
GE Investments	Tishman Speyer
GlobeSt.com	United Way of NYC
Grubb & Ellis	U.S. Realty Advisors
Hughes Hubbard & Reed	Zeckendorf Realty



REPRESENTATIVE WORK



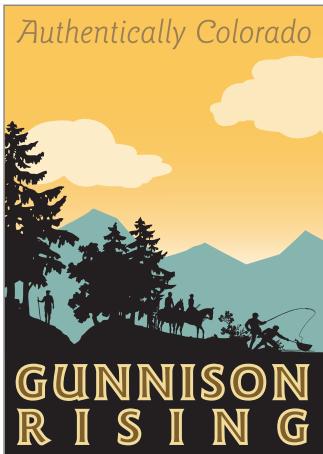
Ameriprise Financial Annual Report



Debevoise & Plimpton LLP Website



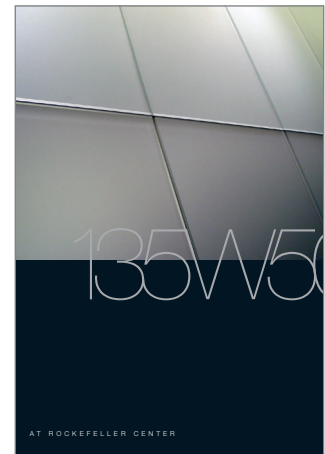
OSI Pharmaceuticals Annual Report



Gunnison Rising Brand Identity



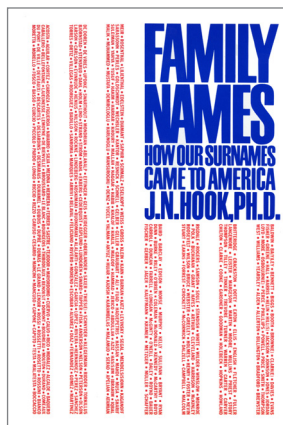
Milbank Tweed Recruiting Videos



135 West 50th Street Leasing Brochure



American Theatre Magazine Format



Family Names Book Cover



Cooperccino Candy Packaging



Carnegie Council Poster